

Your Custom Apparel Program from UniFirst

Specializing in Custom eStore

UniFirst Corporate Apparel Direct specializes in the designing and building of a customized managed program around all of your uniform and apparel needs.

To better manage your employee apparel program, we'll build you a complimentary custom e-commerce website and provide a range of additional benefits and advantages.

 eStore



Call today to learn more 888-332-7769

UniFirst
CORPORATE APPAREL DIRECT

Managed Programs, Managed Better.

What's Corporate Apparel Direct?



UniFirst Corporate Apparel Direct specializes in the designing and building of a customized managed program around all of your uniform and apparel needs.

To better manage your employee apparel program, we'll build you a complimentary custom e-commerce website and provide a range of additional benefits and advantages.

Our Advantages



Custom Built eStore to
Manage your program



Administration Privileges:
Manage Employees, Order for them



Manage Employee Spend
by "Spend Limit"



Super User Approver Modules



Manage Employee Spend
by "Garment Allotment"



Garments Bagged and Labeled for
each Employee



Different Views for
Different Employees



A variety of Shipping Options, and
UniFirst zone Skips!



Lock Down Shipping,
Billing, as Well As other
Information



Express item selection, product
ships in a few days!

UniFirst Customer Base

Committed to longstanding client relationships.

Broad customer base with geographic and end market diversification

300,000 customer locations across the U.S., Canada, and Europe

Longstanding relationships

99% customer retention rate for National Account customers

Service 250 of the Fortune 500

UniFirst Provides services to more than 50% of the fortune 500 companies in the U.S.



Our Brands



Wide selection, more customer choices than most competitors

40,000 SKUs in-stock
340,000+ SKUs total

Self-manufacture superior quality in company-owned facilities
The majority of UniFirst garments are produced in ISO 9001-certified facilities

Proprietary brands and latest in-house personalization technologies
Design-in only the best features and benefits as defined by customers

We also offer the widest selection of main brands in the industry



PORT AUTHORITY



SPORT-TEK



UniFirst
CORPORATE APPAREL DIRECT

Managed Programs, Managed Better.

World Class Distribution Center

Centralized location and design allow for deliveries quicker than the competition.

ISO 9001:2008 certification means accurate, efficient order processing.

- 365,000 sq. ft. facility in a centralized location
- Highly advanced efficiency systems
- Fastest response times for both purchase and rental orders
- Standard lead time for shipping = five to seven (5 to 7) business days for in-stock product
- In-house personalization technologies:
 - Emblems
 - Embroidery
 - Screen printing



Custom eStore Options



Home Page fully customizable - We build it free of charge

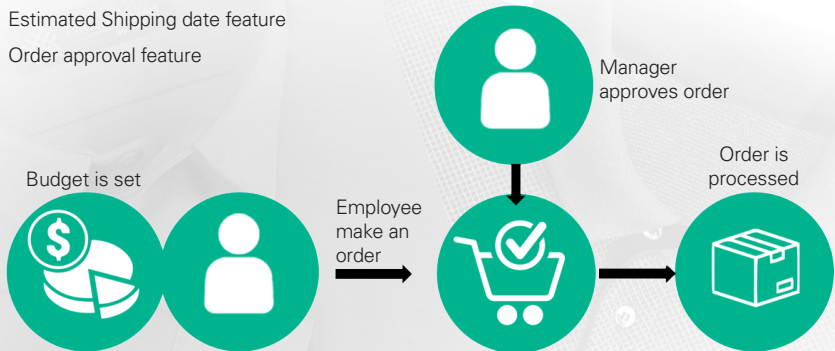
- Predominant company logo
- Model image(s)
- Category configuration
- Highlight best sellers for “one click” access
- Post program news & updates
- Append PDF documents outlining uniform policies & procedures
- Featured/New garments
- User instructions

Managed Program Options

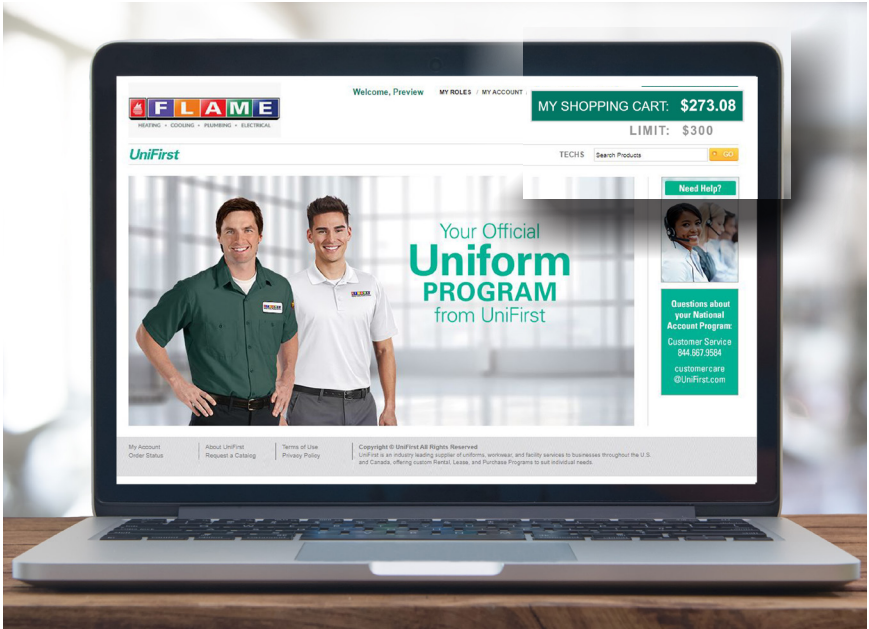


Options available for total program management

- Merchandise catalog catered to individual user's requirements
- Logo filtering by garment color
- Dollar allowance (Purchase Limit) management
- Garment allotment (by units) management
- Product in-stock/out-of-stock notification
- Estimated Shipping date feature
- Order approval feature



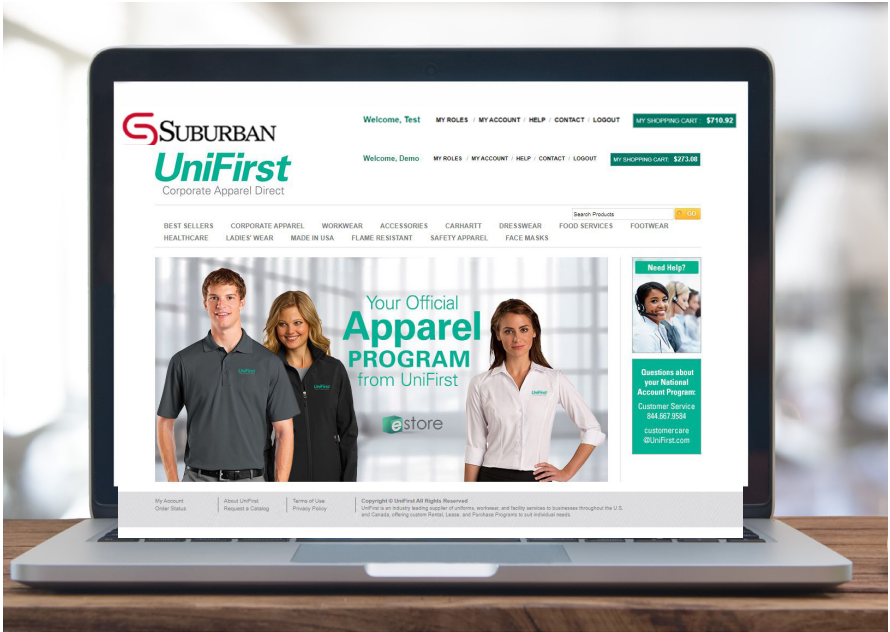
Employee Spending Limits



Managing Employee's Purchase Limits

- Different "Views" by employee classification
- Ability to load different \$ spend limits by employee
- Set your spend limit dates based on annual of fiscal year
- Spend limits with custom date ranges
- Locked Shipping feature allows you to pre-set shipping locations
- (Open) Shipping features allow Employees to ship to their home

Assigned Inside Program Manager (IPM)



Primary functions:

- Single contact for your program needs
- Program/contract compliance
- Issue resolution
- Management tools
- Customized program reports
- Helps with special orders and custom needs

Successful Implementation Steps

1

Garments and Logos

Customer's final approval on merchandise and logo embroidery.

2

eStore Walk-through

Walk-through the order form to build the custom eStore with the customer.

3

Obtain eStore information

Obtain user information from the customer for the eStore.

4

eStore Configuration and Testing

Website configured to meet all United functional specifications, internal and external testing performed, training docs created.

5

Deployment

Garment ordering website made available for customer orders per predetermined implementation schedule.

Order and Payment Processing

Seamless integration into UniFirst order management system



Order is Processing

- Picked
- Packed
- Decorated
- Poly/Bagged



Order Shipped

Shipment notification and UPS tracking emailed to user



Invoicing

Monthly invoice statement sent to Accounts Payable

GL information to travel to AP with order for processing



Customer Service

UniFirst customer service can be reached by phone/email for any post transaction support, including:

- Returns
- Modifications
- Monitoring
- Exchanges

Call today for
Customer Need Analysis
Free of Charge.
888-332-7769

Thank
you

